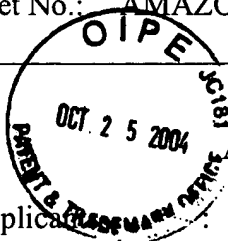


3625  
ITW



AMENDMENT / RESPONSE TRANSMITTAL

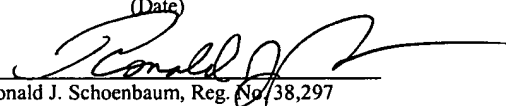
Applicant: Bezos, et al.  
App. No.: 09/900,487  
Filed: July 6, 2001  
For: CONTEXTUAL  
PRESENTATION OF  
INFORMATION ABOUT  
RELATED ORDERS DURING  
BROWSING OF AN  
ELECTRONIC CATALOG  
Examiner: Maria Teresa T. Thein  
Art Unit: 3625

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

October 22, 2004

(Date)

  
Ronald J. Schoenbaum, Reg. No. 38,297

**Mail Stop Amendment**

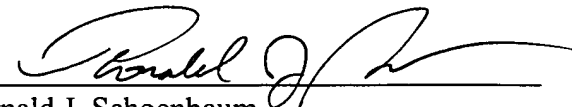
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

- (X) Amendment in Response to August 26, 2004 Office Action in 7 pages; and
- (X) A return prepaid postcard.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

  
Ronald J. Schoenbaum  
Registration No. 38,297  
Attorney of Record  
Customer No. 20,995  
(949) 760-0404

AMAZON.070

PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	:	Bezos, et. al.	)	Group Art Unit 3625
			)	
Appl. No.	:	09/900,487	)	Confirmation No. 4183
			)	
Filed	:	July 6, 2001	)	
			)	
For	:	CONTEXTUAL	)	
		PRESENTATION OF	)	
		INFORMATION ABOUT	)	
		RELATED ORDERS DURING	)	
		BROWSING OF AN	)	
		ELECTRONIC CATALOG	)	
			)	
Examiner	:	Maria Teresa T. Thein	)	

AMENDMENT IN RESPONSE TO AUGUST 26, 2004 OFFICE ACTION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on August 26, 2004, please reconsider the above-referenced application in view of the following amendments and remarks.